

Endorsements and praise for Cumberland's Keogh Protection Plan

*"On this, the Silver Anniversary of the Keogh Plan I created, I'm happy to announce my endorsement of Cumberland Investment its **Keogh Protection Plan**. My original intent for HR-10 was to provide a tax-advantaged retirement plan for the millions of self-employed Americans who had enjoyed no such advantages. I did not intend, though, that HR-10 be limited as to the kinds of investments Americans could use to fund these plans.*

Cumberland Investment has designed an innovative Keogh Plan that can be funded not only with traditional paper investments, but also with the important diversification of rare coins. It's aptly named the Keogh Protection Plan.

Rare coins are an important diversification because, contrary to paper investments, they tend to rise in value when inflation and political uncertainty are also rising. But as recent Salomon Brothers' Surveys also show, coins are among the top investments in good as well as bad economic times.

Cumberland Investment shares with me my interest in protecting the retirement plans of all Americans. I am glad to be lending my endorsement to their efforts."

The passing of HR-10 will doubtless remain the best remembered legacy of the man who's courage distinguishes a career of servicer to the American people. Congressman Keogh pursued his vision of providing a tax advantaged retirement plan for self-employed U.S. citizens for 11 years. During that time, he lobbied persistently to convince his colleagues that HR-10 was badly needed by a large segment of the American public. That there are presently billions of dollars invested in the plan that bears his name, is a testimony that Congressman Keogh was right. At age 80, he still goes to this New York office most every business day to continue his work, which is, in part, as an advocate for sound retirement planning for Americans.

Congressman Eugene J. Keogh is truly the Father of Retirement Planning in America.

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